



## March 2022 Meeting

March 18, 2022 | Vestavia Hills Elementary Liberty Park  
17051 Liberty Parkway | Vestavia Hills, AL 35216

Time (CT)	Event / Presenter
8:30 a.m.	<b>Welcome and Opening Remarks</b> Whit McGhee, ALSPRA President Dr. Todd Freeman, Vestavia Hills City Schools Superintendent Cindy Warner, APR; NSPRA Southeast Region Vice President
8:45 a.m.	<b>Customer Service: Leaning In to Make A Difference</b> Anisa Sullivan Jimenez, APR Director of Communications, Oconee County Schools, GA
9:45 a.m.	<b>Break</b>
10:00 a.m.	<b>NSPRA Spring Professional Development Session</b> Cathy Kedjidjian, APR; Glenview, IL School District 34 NSPRA President-Elect
11:00 a.m.	<b>ALSPRA Members' Lunch</b> Sponsored by Blackboard
12:00 p.m.	<b>World Games 2022 Updates</b> Jay Robinson, Vice President of Sales, World Games
12:30 p.m.	<b>DIY School Communication Audits: Best Practices and How to Engage Parents</b> Anisa Sullivan Jimenez, APR Director of Communications, Oconee County Schools, GA
2:00 p.m.	<b>Wrap Up</b> Whit McGhee, ALSPRA President